

TFS Logo      19001 South Western Avenue  
EF12 Privacy Compliance  
Torrance, CA 90501

August 15, 2016

JANE SMITH  
1111 MIRACLE RD  
ANYTOWN, CA 11111

**Notice of Data Breach:** Account Number [01234XXXXX](#)

Dear [JANE SMITH](#),

We are writing to let you know about an incident that involved some of your Toyota Financial Services (TFS) account information.

**What Happened?**

On June 28, 2016, a TFS associate mistakenly emailed a spreadsheet containing customer information to her personal email account. The email was sent using an encrypted transmission method. This incident was discovered on June 28, 2016.

**What Information Was Involved?**

Your Account Number and one or more of the following: First Name, Last Name, Telephone Number, Payoff Amount and Maturity Date.

There is nothing that leads us to believe that your personal information was or will be misused in any way.

**What We Are Doing.**

TFS is offering you one year of free credit monitoring through ConsumerInfo.com, Inc., an Experian® company. Activate your free [ProtectMyID Now](#) credit monitoring in Three Easy Steps:

1. ENSURE That You Enroll By: November 30, 2016 (Your code will not work after this date.)
2. VISIT the ProtectMyID Web Site to enroll: [www.protectmyid.com/redeem](http://www.protectmyid.com/redeem)
3. PROVIDE Your Activation Code: [<INSERT CODE>](#)

If you have questions or need an alternative to enrolling online, please call 877-441-6943 and provide Engagement # PC103175.

TFS takes information security very seriously. We respect your privacy and the confidential nature of the information we gather during the course of our relationship. We are committed to protecting your personal financial information.

## What You Can Do.

You may obtain further information about identity theft and your rights in response to identity theft by visiting the Federal Trade Commission's (FTC) website at [www.ftc.gov](http://www.ftc.gov) or by calling the FTC at 1-877-FTC-HELP (1-877-382-4357). These rights include the ability to place protective fraud alerts on your credit reports and the right to request that credit reporting companies delete inaccurate or fraudulent transactions. We encourage you to be vigilant against incidents of identity theft by reviewing your account statements regularly and monitoring your credit reports for suspicious activity. Under U.S. law you are entitled to one free credit report annually from consumer reporting agencies. To order your free credit report from the three major credit reporting companies, visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call, toll-free, 1-877-322-8228. You may also contact the three major credit reporting companies directly to request a free copy of your credit report. At no charge, you can also request that the consumer reporting agencies place a fraud alert on your file that alerts creditors to take additional steps to verify your identity prior to granting credit in your name. Note, however, that because it tells creditors to follow certain procedures to protect you, it may also delay your ability to obtain credit while the agency verifies your identity. As soon as one of the major credit reporting companies confirms your fraud alert, the others are notified to place fraud alerts on your file as well. To assist you with placing a fraud alert on your credit reports or disputing any information in your credit reports, please find below contact information for some of the major credit reporting companies:

Experian P.O. Box 4500 Allen, TX 75013 1-888-397-3742 <a href="http://www.experian.com">www.experian.com</a>	Equifax P.O. Box 740256 Atlanta, GA 30374 1-888-766-0008 <a href="http://www.equifax.com">www.equifax.com</a>	TransUnion LLC P.O. Box 2000 Chester, PA 19022-2000 1-800-680-7289 <a href="http://www.transunion.com">www.transunion.com</a>	Innovis Consumer Assistance P.O. Box 1640 Pittsburgh, PA 15230-1640 1-800-540-2505 <a href="http://www.innovis.com">www.innovis.com</a>
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In addition to a fraud alert, consumers may place security freezes on their credit reports. A security freeze prohibits a consumer reporting agency from releasing any information from a consumer's credit report without the consumer's written authorization. However, please be advised that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing, or other services.

If you have been a victim of identity theft, and you provide the consumer reporting agency with a valid police report, it cannot charge you to place, lift, or remove a security freeze. In all other cases, a consumer reporting agency may charge you a fee to place, temporarily lift, or permanently remove a security freeze. You will need to place a security freeze separately with each of the major credit reporting companies listed above if you wish to place the freeze on all of your credit files.

To find out more on how to place a security freeze, you can contact the major credit reporting companies using the information below:

Experian Security Freeze P.O. Box 9554 Allen, TX 75013 1-888-397-3742 <a href="http://www.experian.com/freeze/center.html">www.experian.com/freeze/center.html</a>	Equifax Security Freeze P.O. Box 105788 Atlanta, GA 30348 1-888-766-0008 <a href="http://www.freeze.equifax.com">www.freeze.equifax.com</a>	TransUnion Security Freeze P.O. Box 2000 Chester, PA 19016 1-888-909-8872 <a href="http://www.freeze.transunion.com">www.freeze.transunion.com</a>	Innovis Consumer Assistance P.O. Box 26 Pittsburgh, PA 15230-0026 1-800-540-2505 <a href="http://www.innovis.com/personal/securityFreeze">www.innovis.com/personal/securityFreeze</a>
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If you suspect you are the victim of identity theft, you may file a complaint with the Federal Trade Commission at 1-877-ID-THEFT (1-877-438-4338). Instances of known or suspected identity theft should also be reported to law enforcement, including your state Attorney General.

- **For Maryland residents**, the Attorney General can be contacted at 200 St. Paul Place, 16<sup>th</sup> Floor, Baltimore, MD 21202, 1-888-743-0023, [www.oag.state.md.us](http://www.oag.state.md.us).
- **For North Carolina residents:** You may obtain information about preventing identity theft by visiting the North Carolina Attorney General's office website at [www.ncdoj.com/consumer](http://www.ncdoj.com/consumer), by calling (877) 5-NO-SCAM or by mail: Consumer Protection Division, Attorney General's Office, Mail Service Center 9001, Raleigh, NC 27699-9001.
- **For Rhode Island residents**, the Attorney General can be contacted at 150 South Main Street, Providence, RI 02903, 401-274-4400, <http://www.riag.ri.gov/>.

For other state residents, please visit the website for your state Attorney General for more information.

**For More Information.**

If you have any questions, or if we can be of further assistance, please contact us regarding your account and this confidential matter at this specially designated toll-free number: 1-866-383-7943, available Monday through Friday from 8:00 a.m. through 8:00 p.m. local time.

We sincerely regret and deeply apologize for any inconvenience or concern that this may have caused you.

Respectfully,

A handwritten signature in black ink, appearing to read 'Brandt Taylor', written in a cursive style.

Brandt Taylor, National Manager, Enterprise Compliance  
Toyota Financial Services\*

\* Toyota Financial Services is a service mark of Toyota Motor Credit Corporation (TMCC). TMCC is the servicer for Toyota Lease Trust.