

TFS LOGO 19001 South Western Avenue
EF12 Privacy Compliance
Torrance, CA 90501

December 9, 2015

JUDY DOE
1234 HARRY POTTER PLACE
GRINGOTT, CA 99999

RE: Account Number: 01234XXXXX

Dear JUDY DOE,

We are contacting you because we have become aware of a data security incident that involved some of your personal information. On August 5, 2015, an unencrypted email containing customer information was sent to a TFS vendor partner authorized to perform computer system enhancements. The email contained the following information associated with your account: name, TFS account number, bank account number and bank routing number.

We have no reason to believe that the email was intercepted, and the vendor has confirmed the email has been deleted. We deeply regret that this incident occurred and want to assure you that corrective measures are being taken to help prevent issues such as this from occurring in the future.

The privacy and security of our customers' information is very important to us. To help protect our customers, TFS is offering you one year of free credit monitoring through ConsumerInfo.com, Inc., an Experian® company.

You can activate your free ProtectMyID Now credit monitoring in Three Easy Steps:

1. ENSURE That You Enroll By: March 31, 2016 (Your code will not work after this date.)
2. VISIT the ProtectMyID Web Site to enroll: www.protectmyid.com/redeem
3. PROVIDE Your Activation Code: <INSERT CODE>

If you have questions or need an alternative to enrolling online, please call 877-371-7902 and provide Engagement # PC97981.

We also recommend that you review important information about identity theft and your rights in response to identity theft by visiting the Federal Trade Commission's (FTC) website at www.ftc.gov or by calling the FTC at 1-877- FTC-HELP (1-877-382-4357). These rights include the ability to place protective fraud alerts on your credit reports and the right to request that credit reporting companies delete inaccurate or fraudulent transactions. You may be able to receive free copies of your credit reports by visiting www.annualcreditreport.com. If you suspect you are actually the victim of identity theft, you may contact the Federal Trade Commission at 1-877-ID-THEFT (1-877-438-4338).

To place a fraud alert on your credit reports or dispute any information in your credit reports, you may contact the credit reporting companies directly as follows:

Experian P.O. Box 9554 Allen, TX 75013 1-888-397-3742 www.experian.com	Equifax P.O. Box 740256 Atlanta, GA 30374 1-888-766-0008 www.equifax.com	TransUnion LLC P.O. Box 2000 Chester, PA 19022-2000 1-800-680-7289 www.transunion.com	Innovis P.O. Box 1373 Columbus, OH 43216-1373 1-877-403-1228 www.innovis.com
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If you have any questions, or if we can be of further assistance, please contact us regarding your account and this confidential matter at this specially designated toll-free number: 1-866-383-7943, available Monday through Friday from 8:00 a.m. through 8:00 p.m. local time.

We sincerely regret and deeply apologize for any inconvenience or concern that this may cause you. We respect your privacy and the confidential nature of the information we gather during the course of our relationship. We are committed to protecting your personal financial information.

Respectfully,



Brandt Taylor, National Manager Enterprise Compliance
Toyota Financial Services*