

TFS LOGO 19001 South Western Avenue
EF12 Privacy Compliance
Torrance, CA 90501

January 28, 2016

JUDY DOE
1234 HARRY POTTER PLACE
GRINGOTT, CA 99999

RE: Account Number: 01234XXXXX

Dear JUDY DOE,

We are contacting you because we have become aware of a data security incident that involved some of your personal information.

Between December 28, 2015, and January 4, 2016, TFS inadvertently sent some of your customer information in an encrypted email to a TFS associate's personal email address. The following information of yours may have been included in the email: Account Number, Last Four Digits of Social Security Number (SSN), Address, Telephone Number, Current Balance and Days Past Due (if any).

There is nothing that leads us to believe that your personal information was or will be misused in any way. We deeply regret that this incident occurred and want to assure you that corrective measures are being taken to help prevent events such as this from happening in the future.

The privacy and security of our customers' information is very important to us. To help protect our customers, TFS is offering you one year of free credit monitoring through ConsumerInfo.com, Inc., an Experian® company.

You can activate your free ProtectMyID Now credit monitoring in Three Easy Steps:

1. ENSURE That You Enroll By: April 30, 2016 (Your code will not work after this date.)
2. VISIT the ProtectMyID Web Site to enroll: www.protectmyid.com/redeem
3. PROVIDE Your Activation Code: <INSERT CODE>

If you have questions or need an alternative to enrolling online, please call 877-371-7902 and provide Engagement # PC98807.

We also recommend that you review important information about identity theft and your rights in response to identity theft by visiting the Federal Trade Commission's (FTC) website at www.ftc.gov or by calling the FTC at 1-877-FTC-HELP (1-877-382-4357). These rights include the ability to place protective fraud alerts on your credit reports and the right to request that credit reporting companies delete inaccurate or fraudulent transactions. You may be able to receive free copies of your credit reports by visiting www.annualcreditreport.com. If you suspect you are actually the victim of identity theft, you may contact the Federal Trade Commission at 1-877-ID-THEFT (1-877-438-4338).

To place a fraud alert on your credit reports or dispute any information in your credit reports, you may contact the credit reporting companies directly as follows:

Experian
P.O. Box 9554
Allen, TX 75013
1-888-397-3742
www.experian.com

Equifax
P.O. Box 740256
Atlanta, GA 30374
1-888-766-0008
www.equifax.com

TransUnion LLC
P.O. Box 2000
Chester, PA 19022-2000
1-800-680-7289
www.transunion.com

Innovis
P.O. Box 1373
Columbus, OH 43216-1373
1-877-403-1228
www.innovis.com

If you have any questions, or if we can be of further assistance, please contact us regarding your account and this confidential matter at this specially designated toll-free number: 1-866-383-7943, available Monday through Friday from 8:00 a.m. through 8:00 p.m. local time.

We sincerely regret and deeply apologize for any inconvenience or concern that this may cause you. We respect your privacy and the confidential nature of the information we gather during the course of our relationship. We are committed to protecting your personal financial information.

Respectfully,



Brandt Taylor, National Manager Enterprise Compliance
Toyota Financial Services*