

Notice of Data Breach

Dear Customer:

We are writing to you because of an incident involving access to information associated with online purchases made on our website www.sport-smart.com. Although we are unaware of any actual misuse of information, we are providing notice to you and other potentially affected customers about the incident.

We were informed on February 6, 2017 that our website experienced an intrusion last year. Our site is operated for us by a third-party company, Aptos, and it was their systems that experienced this intrusion. The intruder or intruders placed malware on the platform provider's servers, and by doing so gained access to customers' payment data. To date, the investigation indicates that the intrusion began in approximately February 2016 and ended in December 2016. The attackers gained access to information including payment card numbers as customers made transactions on the platform provider's systems, and had access to historical payment data. Because you have provided your payment card information to us in the past, we are notifying you about this data breach.

You may wonder why you are hearing about the breach now. Aptos did not discover the breach until November. In addition, we were asked that notification to customers be delayed to allow the investigation to move forward.

The information that the attacker had access to includes name, address, phone number and debit or credit card numbers with expiration dates you may have used on our website.

Aptos has worked with a leading cybersecurity firm to remove the malware from its systems and is actively monitoring the platform to safeguard personal information. Aptos has also contacted and offered its cooperation to federal law enforcement.

Sport-Smart.com has now moved its site off the Aptos platform to a more secure platform that does not store credit card data. This will help to ensure a safer customer shopping experience for our customers.

To protect yourself for the possibility of your data being misused we recommend that you contact your credit or debit card company and inform them that your card information may have been compromised, so that they can issue you a replacement card. Review your banking and card statements and report any suspicious activity to the relevant financial institutions.

Thank you for your loyalty to Sport-Smart.com.

Aimee
Sport-Smart.com