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## NOTICE OF DATA BREACH

Dear [merchant website] customer,

We wanted to let you know about a security event involving [merchant website] that included your payment information. Spark Pay<sup>®</sup> Online Store hosts this website and we want to provide you the details of this event and our offer of free credit monitoring.

**WHAT HAPPENED.** We discovered malicious code on [merchant website]. The code was designed to allow fraudsters to obtain customer payment information. We immediately began investigating the issue, analyzed [merchant website], removed the malicious code and performed security testing.

**WHAT INFORMATION WAS INVOLVED.** Based on our investigation, we believe the fraudster may have accessed your name, address, phone number, email address, payment card number, expiration date, and CVV for any transactions you made on [merchant website] between [variable dates between April 10, 2017 and June 7, 2017].

**WHAT WE ARE DOING.** We are working with law enforcement and have notified Visa<sup>®</sup>, MasterCard<sup>®</sup>, Discover<sup>®</sup>, and American Express<sup>®</sup> who alerted the card issuing banks so that they can take appropriate steps to protect their cardholders in accordance with their fraud policies.

For your protection, we are providing two years of free credit monitoring and identity protection with TransUnion's credit monitoring service. You may sign up for this service at the website noted below by September 30, 2017. Please read the tips below on how to get started.

**WHAT YOU CAN DO.** We encourage you to monitor your payment card accounts, and if you notice any activity that you don't recognize, you should call the number on your card or statement as soon as possible. Per payment card rules, cardholders are not responsible for unauthorized charges reported in a timely manner.

We've also enclosed a list of tips for protecting yourself against potential misuse of your personal information.

**FOR MORE INFORMATION.** Please know that we regret any inconvenience or concern this incident may cause you. If you have any questions or concerns, please don't hesitate to call us at 1-844-383-0443, Monday-Friday, 8 a.m.-10 p.m. ET, and Saturday, 8 a.m.-7 p.m. ET.

Sincerely,

Celia Edwards Karam  
Managing Vice President  
Spark Pay Online Store, a division of Capital One, N.A.

## TIPS FOR SAFEGUARDING YOUR PERSONAL INFORMATION

1. We've arranged for you to enroll, for free, in an online three-bureau credit monitoring service (My TransUnion Monitoring) for two years. To enroll, go to [www.transunionmonitoring.com](http://www.transunionmonitoring.com) and enter this unique 12-letter Activation Code: < **online code** >. Follow the simple three steps to receive your credit monitoring service online within minutes.
  - If you do not have access to the Internet, you may enroll in a similar offline paper-based three-bureau credit monitoring service. Call the TransUnion Fraud Response Services toll-free hotline at **1-855-288-5422** and when prompted, enter the following 6-digit telephone pass code: **696627**.
  - **You can sign up for the online or offline credit monitoring service anytime between now and September 30, 2017.** Please note that credit monitoring services might not be available for individuals who do not have a credit file with TransUnion, or an address in the United States (or its territories) and a valid Social Security number.
  - Once you're enrolled, you'll receive the following benefits at no cost to you:
    1. Two years of unlimited access to your TransUnion credit report and credit score.
    2. Daily monitoring of your TransUnion, Experian and Equifax credit reports.
    3. Alerts of potential fraud indicators across all three of your credit reports. Alerts include new inquiries, new accounts, new public records, late payments, change of address and more.
    4. Up to \$1 million in identity theft insurance with no deductible. (Policy limitations and exclusions may apply.)
2. Monitor your card account(s) carefully for incidents of fraud and identity theft over the next 12 to 24 months. If you discover any suspicious or unusual activity on your account(s) or suspect identity theft or fraud, report it immediately to your card issuing bank.
3. Monitor free credit reports. You can request and review credit reports from each nationwide credit reporting company noted below.
  - Once you receive your reports, review them for suspicious activity, such as inquiries from companies you did not contact, accounts you did not open, and debts that you did not authorize.
  - Notify the credit reporting company if any information is incorrect.

To obtain a free copy of your credit report each year from the nationwide credit reporting companies, simply visit <https://www.annualcreditreport.com/index.action>, call **1-877-322-8228**, or complete the Annual Credit Report Request Form, which can be found at <http://www.ftc.gov/bcp/edu/resources/forms/requestformfinal.pdf>, and mail it to:

**Annual Credit Report Request Service**  
**P.O. Box 105281**  
**Atlanta, GA 30348-5281**

Additionally, you can call the toll-free fraud number of any one of the three nationwide credit reporting companies and place an initial fraud alert on your credit report. An initial fraud alert stays on your credit report for 90 days and acts as an alert to potential lenders to verify your identity.

**Equifax**  
**Consumer Fraud Division**  
**P.O. Box 740256**  
**Atlanta, GA 30374**  
**1-800-525-6285**  
[https://www.alerts.equifax.com/AutoFraud\\_Online/jsp/fraudAlert.jsp](https://www.alerts.equifax.com/AutoFraud_Online/jsp/fraudAlert.jsp)

**Experian**  
**P.O. Box 9554**  
**Allen, TX 75013**  
**1-888-EXPERIAN (397-3742)**  
<https://www.experian.com/fraud/center.html>

**TransUnion**  
**Fraud Victim Assistance Division**  
**P.O. Box 2000**  
**Chester, PA 19022-2000**  
**1-800-680-7289**  
<http://www.transunion.com/fraud-victim-resource/place-fraud-alert>

In addition, you can contact the nationwide credit reporting companies to place a security freeze to restrict access to your credit report. You will need to supply your name, address, date of birth, Social Security number and other personal information. The fee to place a credit freeze varies based on where you live. After receiving your request, each credit reporting company will send you a confirmation letter containing a unique PIN or password that you will need in order to lift or remove the freeze. You should keep the PIN or password in a safe place.

4. If you would like more information about precautions against identity theft, fraud alerts, security freezes or to report incidents of identity theft, you may contact the FTC or law enforcement. You may contact the FTC by visiting [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft), calling their hot line at **1-877-ID-THEFT (438-4338)** or writing them at:

**Federal Trade Commission Consumer Response Center**  
**600 Pennsylvania Avenue, N.W.**  
**Washington, DC 20580**

*IF YOU ARE AN IOWA RESIDENT:* You may contact local law enforcement or the Iowa Attorney General's Office to report suspected incidents of identity theft. You can contact the Iowa Attorney General at:

Office of the Attorney General  
1305 E. Walnut Street  
Des Moines, IA 50319  
(515) 281-5164  
<http://www.iowaattorneygeneral.gov/>

*IF YOU ARE A MARYLAND RESIDENT:* You may obtain information about avoiding identity theft from the FTC or the Maryland Attorney General's Office. These offices can be reached at:

Federal Trade Commission  
Consumer Response Center  
600 Pennsylvania Avenue, NW  
Washington, DC 20580  
(877) IDTHEFT (438-4338)  
<http://www.ftc.gov/idtheft/>

Office of the Attorney General  
Consumer Protection Division  
200 St. Paul Place  
Baltimore, MD 21202  
(888) 743-0023  
[www.oag.state.md.us](http://www.oag.state.md.us)

*IF YOU ARE A NORTH CAROLINA RESIDENT:* You may obtain information about preventing identity theft from the FTC or the North Carolina Attorney General's Office. These offices can be reached at:

Federal Trade Commission  
Consumer Response Center  
600 Pennsylvania Avenue, NW  
Washington, DC 20580  
(877) IDTHEFT (438-4338)  
[www.consumer.gov/idtheft](http://www.consumer.gov/idtheft)

North Carolina Department of Justice  
Attorney General Roy Cooper  
9001 Mail Service Center  
Raleigh, NC 27699-9001  
(877) 566-7226  
<http://www.ncdoj.com>

*IF YOU ARE A RHODE ISLAND RESIDENT:* Please contact state or local law enforcement to determine whether you can file or obtain a police report in regard to this incident. In addition, you can contact the Rhode Island Attorney General at:

Office of the Attorney General  
150 South Main Street  
Providence, Rhode Island 02903  
(401) 274-4400  
<http://www.riag.ri.gov/>

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