

**ATTORNEY GENERAL
STATE OF MONTANA**

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**Office of Consumer Protection
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NOTICE OF TRANSFER OF BRANDS

June 15, 2015

TO ALL MONTANA LICENSED WHOLESALERS:

Effective June 15, 2015, the following brand families “Kent,” “Newport,” “Old Gold,” and “True” formerly manufactured and owned by Lorillard Tobacco Company were transferred to R. J. Reynolds Tobacco Company. Thereafter, the brand families “Kent,” “Newport,” “Old Gold,” and “True” will appear on the Montana Tobacco Directory listed as a Brand Family manufactured by Participating Manufacturer R. J. Reynolds Tobacco Company. The original packaging reflecting manufacture by Lorillard Tobacco Company will continue to be used for these brand families for a period of up to twelve (12) months from the date of the transfer and such product may continue to be stamped and sold in that packaging for that period and 90 days thereafter.

Effective June 15, 2015, the following brand families “Kool,” “Salem,” and “Winston” formally manufactured and owned by R. J. Reynolds Tobacco Company were transferred to ITG Brands, LLC. Thereafter, the brand families “Kool,” “Salem,” and “Winston” will appear on the Montana Tobacco Directory listed as a Brand Family manufactured by ITG Brands, LLC. The original packaging reflecting manufacture by R. J. Reynolds Tobacco Company will continue to be used for these brand families for a period of up to twelve (12) months from the date of the transfer and such product may continue to be stamped and sold in that packaging for that period and 90 days thereafter.

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Effective June 15, 2015, the following brand family “Maverick” formally manufactured and owned by Lorillard Tobacco Company was transferred to ITG Brands, LLC. Thereafter, the brand family “Maverick” will appear on the Montana Tobacco Directory listed as a Brand Family manufactured by ITG Brands, LLC. The original packaging reflecting manufacture by Lorillard Tobacco Company will continue to be used for these brand families for a period of up to twelve (12) months from the date of the transfer and such product may continue to be stamped and sold in that packaging for that period and 90 days thereafter.

If you have any questions, please contact me:

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