



October 24, 2016

PIN CODE: «INSERT»

«First_Name» «Last_Name»
«Home_Address»
«City», «State» «Zip»

Dear «First_Name» «Last_Name»:

As a service provider to the National Republican Senatorial Committee's ("NRSC"), Targeted Victory values your support and commitment to the NRSC and respects the privacy of your information, which is why we are writing to inform you that a purchase you made earlier this year on the NRSC's online store (store.nrsc.org) may have compromised your personal and payment card information.

WHAT HAPPENED?

Targeted Victory manages the NRSC online store utilizing a third party eCommerce platform, Magento. On October 5, 2016, we learned that a sophisticated malware attacked the NRSC's online store affecting 503 individuals. From our investigation, we learned that a copy of your personal information was stolen as a result of a widespread Magecart credit card skimming attack affecting many other eCommerce sites.

We want to assure you that the NRSC online store was the only NRSC site affected by this malware attack. We also want to make it clear that Targeted Victory's donation sites utilize different technologies and hosting platforms and are completely separate from the online store. Therefore, the NRSC donation page **was not** affected.

WHAT INFORMATION WAS INVOLVED?

Based on the facts known to Targeted Victory at this time, the malware exposed a copy of your personal and payment information, which means that your first and last name, payment card number, expiration date, card verification code, address, phone number and email address may have been compromised as a result of the attack.

WHAT ARE WE DOING?

Targeted Victory and the NRSC value your privacy and deeply regret that this incident occurred. We have taken all necessary steps to prevent this unauthorized access from recurring by shutting down the site and removing it from Magento's platform. Magento will not be used on any Targeted Victory or NRSC site moving forward.

Additionally, to help you monitor your information, Targeted Victory has contracted with CSID to provide one year of CSID Protector services, which includes CyberAgent® Internet Surveillance, Identity Theft Insurance and Identity Restoration coverage at no cost to you. If you are a victim of fraud, simply call CSID at (877) 926-1113 by 10/21/17 and a dedicated Identity Theft Restoration agent will help you restore your identity. Please provide the PIN Code in this letter as proof of eligibility.



Targeted Victory®

While Identity Restoration assistance is immediately available to you, we also encourage you to activate your CSID Protector coverage. Visit <https://www.csid.com/cs1d1yprotector> to complete a secure sign up process and answer some questions to confirm your identity. This process begins by submitting the PIN Code at the top of this letter that was provided to you. This PIN Code can only be used once and cannot be transferred to another individual.

Please see the second part of this letter titled, Recommended Steps to help Protect your Information, for details on the coverage, instructions on how to complete enrollment in CSID Protector and also a list of additional steps you can take to help you further protect your information.

Should you have any questions regarding the CSID sign up process, please contact CSID Member Services at (877) 926-1113, 24-hours a day, 7-days a week, or e-mail support@csid.com. For further information or assistance, please contact Targeted Victory at [571-882-2598](tel:571-882-2598).

Thank you for your patience and understanding during this time.

Sincerely,

Targeted Victory, LLC

Zac Moffatt

Co-Founder

10/24/16

Recommended Steps to help Protect your Information

Please Note: Minors, under the age of 18, should not have a credit history established and are under the age to secure credit. Therefore credit monitoring may not be applicable at this time. All other services provided in the membership will apply. No one is allowed to place a fraud alert on your credit report except you; please follow the instructions below to place the alert.

1. **Contact your card issuing bank** to speak with a representative about the appropriate steps to take in protecting your card and to request that your bank reissue your card immediately. We also recommend that you be on the alert for phony emails or other correspondence requesting personal or sensitive information, or emails that appear to be from the NRSC or Targeted Victory asking you to click on a link.
2. **CSID Protector.** After you complete registration for CSID Protector coverage that Targeted Victory is providing for you at no charge, you will have increased visibility into possible fraudulent activity so you can respond more quickly if such activity is detected. You will also have a dedicated Identity Restoration agent to guide you through the recovery process should you become a victim of identity theft, and you may be eligible for reimbursement of certain expenses of up to \$1,000,000, subject to the terms and conditions of the applicable insurance policy that has been issued to CSID. Targeted Victory encourages you to complete the registration as quickly as possible before [Enrollment End Date] to take advantage of CSID Protector coverage.

The sign-up process is conducted online via CSID's secure website <https://www.csid.com/csidad1yprotector/>. You will need your CSID PIN Code shown at the top of the first page of this letter. This PIN Code can only be used once and cannot be transferred to another individual. Once you have provided your PIN Code, you will be prompted to answer a few security questions to authenticate your identity, including: previous addresses, names of creditors and payment amounts.

Should you have any questions regarding the coverage or the sign-up process, please contact CSID Member Services at (877) 926-1113 or email support@csid.com. Once you have enrolled and created your username and password, you will return to CSID's page to log in and access your personal information on future visits.

CSID Protector includes:

- **CyberAgent®** : CSID's Internet surveillance technology scours websites, chat rooms and bulletin boards 24/7 to identify trading or selling of your personal information on the Dark Web.
- **Identity Theft Insurance:** You are eligible for reimbursement for certain expenses in the event that your identity is compromised with a \$1,000,000 insurance policy that has been issued to CSID.
- **Identity Restoration:** Work with a certified identity theft restoration specialist, who will work on your behalf to restore your identity and let you get on with your life.

3. **Review your credit reports.** We recommend that you remain vigilant by reviewing account statements and monitoring credit reports. Under federal law, you also are entitled



every 12 months to one free copy of your credit report from each of the three major credit reporting companies. To obtain a free annual credit report, go to www.annualcreditreport.com or call 1-877-322-8228. You may wish to stagger your requests so that you receive a free report by one of the three credit bureaus every four months. If you discover any suspicious items, call CSID immediately.

4. **Place Fraud Alerts** with the three credit bureaus. You can place a fraud alert at one of the three major credit bureaus by phone and also via Experian’s or Equifax’s website. A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. The contact information for all three bureaus is as follows:

Credit Bureaus

Equifax Fraud Reporting
1-800-525-6285
P.O. Box 740241
Atlanta, GA 30374-0241
www.alerts.equifax.com

Experian Fraud Reporting
1-888-397-3742
P.O. Box 9554
Allen, TX 75013
www.experian.com

TransUnion Fraud Reporting
1-800-680-7289
P.O. Box 2000
Chester, PA 19022-2000
www.transunion.com

It is necessary to contact only ONE of these bureaus and use only ONE of these methods. As soon as one of the three bureaus confirms your fraud alert, the others are notified to place alerts on their records as well. You will receive confirmation letters in the mail and will then be able to order all three credit reports, free of charge, for your review.

5. **Security Freeze.** By placing a security freeze, someone who fraudulently acquires your personal identifying information will not be able to use that information to open new accounts or borrow money in your name. You will need to contact the three national credit reporting bureaus listed above in writing to place the freeze. Keep in mind that when you place the freeze, you will not be able to borrow money, obtain instant credit, or get a new credit card until you temporarily lift or permanently remove the freeze. The cost of placing the freeze varies by the state you live in and for each credit reporting bureau. The Credit Bureau may charge a fee of up to \$5.00 to place a freeze, lift, or remove a freeze. However, if you are a victim of identity theft and have filed a report with your local law enforcement agency or submitted an ID Theft Complaint Form with the Federal Trade Commission, there may be no charge to place the freeze.

6. **You can obtain additional information** about the steps you can take to avoid identity theft from the following agencies. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them.

California Residents: Visit the California Office of Privacy Protection (www.privacy.ca.gov) for additional information on protection against identity theft.

Kentucky Residents: Office of the Attorney General of Kentucky, 700 Capitol Avenue, Suite 118 Frankfort, Kentucky 40601,



www.ag.ky.gov

Telephone: 1-502-696-5300.

Maryland Residents: Office of the Attorney General of Maryland, Consumer Protection Division
200 St. Paul Place Baltimore, MD 21202,

www.oag.state.md.us/Consumer

Telephone: 1-888-743-0023.

North Carolina Residents: Office of the Attorney General of North Carolina, 9001 Mail Service
Center, Raleigh, NC 27699-9001,

www.ncdoj.com/

Telephone: 1-919-716-6400.

Rhode Island Residents: Office of the Attorney General, Rhode Island Office of the Attorney
General Consumer Protection Unit, 150 South Main Street Providence, RI 02903 Telephone:
(401)-274-4400

All US Residents: Identity Theft Clearinghouse, Federal Trade Commission, 600 Pennsylvania
Avenue, NW Washington, DC 20580,

www.consumer.gov/idtheft

1-877-IDTHEFT (438-4338), TDD: 1-202-326-2502