



# JOHN DEERE FINANCIAL

John Deere Financial  
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Aaron E. Swenson  
Division Manager, Privacy  
JDF Compliance

27 February 2017

Customer Name  
Mailing Address  
City, State, ZIP

Dear Customer::

We are contacting you to notify you of a recent data security incident that occurred on January 24, 2017 involving personal information about you. This incident involved a misdirected email sent by John Deere Financial that included personal information such as your name, Social Security number, and John Deere Financial account number and balance information.

Upon learning of this incident, John Deere Financial immediately identified and contacted the three unintended recipients to request the information be destroyed. Although we are continuing to investigate this incident, we are confident that no bank account information was disclosed and we are not currently aware of any evidence that your information has been misused.

We understand the inconvenience this incident may cause you. We encourage you to take preventive measures now to help prevent and detect any misuse of information about you. As a first preventative step, we recommend you closely monitor your financial accounts and, if you see any unauthorized activity, promptly contact your financial institution or company with which the account is maintained. You should promptly report any fraudulent activity or any suspected incident of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC). To file a complaint with the FTC, please call 1-877-ID-THEFT (1-877-438-4338), online at <https://www.ftccomplaintassistant.gov>, or by mail to Bureau of Consumer Protection, Federal Trade Commission, 600 Pennsylvania Ave NW, Washington, DC 20580. Complaints filed with the FTC will be added to the FTC's Identity Theft Data Clearinghouse, which is a database made available to law enforcement agencies.

As a second step, you also may want to contact the three U.S. credit reporting agencies (Equifax, Experian and TransUnion) to obtain a free credit report. You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by calling 1-877-322-822, visiting [www.annualcreditreport.com](http://www.annualcreditreport.com) or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281. A copy of the form is available at <https://www.annualcreditreport.com/manualRequestForm.action>.

Contact information for three credit reporting agencies is as follows:

<p>Equifax Consumer Services P.O. Box 740256 Atlanta, GA 30374 Telephone: 1-800-685-1111 <a href="http://www.equifax.com">www.equifax.com</a></p>	<p>Experian Attn: NCAC P.O. Box 949 Allen, TX 75013 Telephone: 1-888-397-3742 <a href="http://www.experian.com">www.experian.com</a></p>	<p>TransUnion Consumer Relations 2 Baldwin Place, P.O. Box 1000 Chester, PA 19022 Telephone: 1-800-888-4213 <a href="http://www.transunion.com">www.transunion.com</a></p>
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Even if you do not find any suspicious activity on your initial credit reports, the FTC recommends you check your credit reports periodically. A victim's personal information is sometimes held for use or shared among a group of thieves at different times. Checking your credit reports and account statements periodically can help you spot problems and address them quickly.

As a third step, you may place a fraud alert on your credit files to protect yourself from the possibility of identity theft. A fraud alert conveys a special message to anyone requesting your credit report that you suspect you were a victim of fraud. When you or someone else attempts to open a credit account in your name, the lender should take measures to verify that you have authorized the request. A fraud alert should not stop you from using your existing credit cards or other accounts, but it may slow down your ability to get new credit. An initial fraud alert is valid for ninety (90) days. To place a fraud alert on your credit reports, contact one of the three major credit reporting agencies at the appropriate number listed above or via their website. One agency will notify the other two on your behalf. You will then receive letters from the agencies with instructions on how to obtain a free copy of your credit report from each.

Finally, in some U.S. states, you have the right to put a security freeze on your credit file. By placing a security freeze, someone who fraudulently acquires personal information about you will not be able to use that information to open new accounts or borrow money in your name. You will need to contact each of the three U.S. credit reporting agencies to place the security freeze. Keep in mind that when you place the freeze, you will not be able to borrow money, obtain instant credit, or get a new credit card until you temporarily lift or permanently remove the freeze. The cost of placing the freeze depends on state law. However, if you are a victim of identity theft and have filed a report with your local law enforcement agency or submitted an ID Complaint Form with the FTC, there may be no charge to place the freeze. The FTC or a credit reporting agency may be able to provide additional information regarding fraud alerts and security freezes, if needed.

We are committed to maintaining security of personal information relating to your John Deere Financial account. We apologize for this situation and thank you for being a valued customer.

If you have further questions or concerns, you may contact the undersigned at (608)-821-2266.

Sincerely,

Aaron E. Swenson  
Division Manager, Privacy

