



March 9, 2017

«Sal» «First» «Last»
«Address»
«Address_2»
«City», «State» «Zip»

Re: Notice of Data Breach

Dear «Sal» «Last»:

As a customer of ILKB, we want to inform you of a security concern that has recently arisen. On or about December 23, 2016, our third-party cybersecurity team reasonably determined that ILKB was the target of a sophisticated cyber-attack. As a result of our investigation, it appears that your private information may have been accessed by unauthorized persons during the first week of October 2016. We reasonably believe that these unauthorized persons gained access to your private information, including first and last name, street address, email address, and credit/debit card information. We value you as a customer and we have worked diligently with our cybersecurity team to give you confidence in your kickboxing fitness journey with us.

As an initial step, we recommend that you contact your bank and credit card company, even if you do not suspect or are aware of any fraudulent activity. As recommended by the Federal Trade Commission (FTC), we suggest that you place a fraud alert on your credit file. A fraud alert tells creditors to contact you before they open any new accounts or change your existing accounts. Call any one of the three major credit bureaus. As soon as one credit bureau confirms your fraud alert, the others are notified to place fraud alerts. The initial fraud alert stays on your credit report for 90 days. You can renew it after 90 days. Below are their phone numbers:

Equifax: equifax.com or 1-800-525-6285

Experian: experian.com or 1-888-397-3742

TransUnion: transunion.com or 1-800-680-7289

The FTC also suggests that you request that all three credit reports be sent to you, free of charge, for your review. Even if you do not find any suspicious activity on your initial credit reports, the FTC recommends that you check your credit reports periodically.



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We value you as a customer and the trust you place in us. I want to personally assure you that ILKB is committed to your privacy in addition to providing the best kickboxing and fitness classes available. Should you have any questions, we have established a number for you to call at 516-268-6613.

Very truly yours,
Michael Parrella
Chief Executive Officer & Founder