

NOTICE OF DATA BREACH

[[DATE]]

[[NAME]]

[[ADDRESS1]]

[[ADDRESS2]]

Re: **UNAUTHORIZED USE OF YOUR PERSONAL INFORMATION**

Dear [[NAME]]:

The GlaxoSmithKline Patient Assistance Program (“the Program”) respects the privacy of its patients and their information, which is why we are writing to let you know about a data security incident that may have involved your personal information. We hope this notice answers your questions, but we have established a dedicated telephone number you can call with any additional questions or concerns. Please contact us toll-free at 844-824-8965, Monday through Friday, 8am to 6pm, Eastern Standard Time.

What Happened:

The company that manages the Program administration, The Lash Group, Inc. (“Lash Group”), learned on September 5 that one of its former employees may have accessed your personal information and that it may have been used for fraudulent purposes. Specifically, Lash Group learned that the last-4 digits of a social security number that matches the last-4 digits of your social security number was discovered during an analysis of a computer used by one of Lash Group’s former employees who is known to have engaged in identity theft. Although we do not know if your information was used for a fraudulent purpose, we are providing you with this notification out of an abundance of caution because we know that the former employee used other individuals’ personal information to commit identity theft. The Program and Lash Group have cooperated with law enforcement regarding this activity.

What Information Was Involved: The information that may have been disclosed may have included your social security number, name, address, credit history, employment information, and date of birth. The unauthorized activity occurred between August 1, 2016 and March 17, 2017.

What We Are Doing:

The Program and Lash Group are deeply concerned about the possibility of misuse of your personal information. The offending individual is no longer employed at Lash Group. Lash Group will provide you with identity theft insurance and one year free credit monitoring subscription to Identity Guard®, a credit monitoring and identity theft protection service. The insurance and credit monitoring is provided at no charge to you.

Identity Guard® features also include:

- 3-Bureau Credit Report and Scores*
- 3-Bureau Daily Monitoring with NOTIFY EXPRESS® Alerts
- 3-Bureau Quarterly Credit Update
- Victim Assistance
- Credit Education Specialists
- Up to \$20,000 identity theft insurance with \$0 deductible

What You Can Do:

Please contact Identity Guard® at (844) 226-1961 or at www.identityguard.com/enroll as soon as possible to enroll in the Identity Guard credit monitoring and identity theft protection service. Refer to Redemption Code: [[REDEMPTION CODE]].

Regardless of whether you elect to enroll in the identity-theft protection service, we strongly recommend that you remain vigilant and regularly review and monitor all of your credit history to guard against any unauthorized transactions or activity. We also recommend that you closely monitor your account statements and notify your financial institution if you suspect any unauthorized activity. Attachment A contains more information about steps you can take to protect yourself against fraud and identity theft.

We sincerely apologize for any inconvenience this incident may have caused. Please be assured that we are taking steps to address the incident and to protect the security of your personal information.

For More Information:

Again, if you have further questions, please call our dedicated phone line toll-free at 844-824-8965, Monday through Friday, 8am to 6pm, Eastern Standard Time or you can call me directly at 202-360-1662.

Sincerely,

A handwritten signature in cursive script, appearing to read "Tanisha".

Tanisha V. Carino, PhD

President, GSK Patient Assistance Program Foundation

ATTACHMENT A

To protect against possible fraud, identity theft or other financial loss, we encourage you to remain vigilant, to review your account statements and to monitor your credit reports. Provided below are the names and contact information for the three major U.S. credit bureaus and additional information about steps you can take to obtain a free credit report, and place a fraud alert or security freeze on your credit report. If you believe you are a victim of fraud or identity theft you should consider contacting your local law enforcement agency, your State's attorney general, or the Federal Trade Commission.

INFORMATION ON OBTAINING A FREE CREDIT REPORT

U.S. residents are entitled under U.S. law to one free credit report annually from each of the three major credit bureaus. To order your free credit reports, visit www.annualcreditreport.com or call toll-free (877) 322-8228.

INFORMATION ON IMPLEMENTING A FRAUD ALERT OR SECURITY FREEZE

Consider contacting the three major credit bureaus at the addresses below to place a fraud alert on your credit report. A fraud alert indicates to anyone requesting your credit file that you suspect you are a possible victim of fraud. A fraud alert does not affect your ability to get a loan or credit. Instead, it alerts a business that your personal information might have been compromised and requires that business to verify your identity before issuing you credit. Although this may cause some short delay if you are the one applying for the credit, it might protect against someone else obtaining credit in your name.

A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit, mortgages, employment, housing or other services.

If you have been a victim of identity theft, and you provide the credit reporting agency with a valid police report, it cannot charge you to place, lift or remove a security freeze. In all other cases, a credit reporting agency may charge you up to \$10.00 each to place, temporarily lift, or permanently remove a security freeze.

To place a fraud alert or security freeze on your credit report, you must contact the three credit bureaus below:

Equifax:	Experian:	TransUnion:
Consumer Fraud Division	Credit Fraud Center	TransUnion LLC
P.O. Box 740256	P.O. Box 9554	P.O. Box 2000
Atlanta, GA 30374	Allen, TX 75013	Chester, PA 19022-2000
1-888-766-0008	1-888-397-3742	1-800-680-7289
www.equifax.com	www.experian.com	www.transunion.com

In order to request a security freeze, you will need to provide the following information:

1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security Number;
3. Date of birth;
4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years;
5. Proof of current address such as a current utility bill or telephone bill;

6. A legible photocopy of a government issued identification card (state driver's license or ID card, military identification, etc.);
7. If you are a victim of identity theft, include a copy of either a police report, investigative report, or complaint to a law enforcement agency concerning identity theft; and
8. If you are not a victim of identity theft, include payment by check, money order, or credit card (Visa, MasterCard, American Express or Discover only). Do not send cash through the mail.

You may also contact the U.S. Federal Trade Commission ("FTC") for further information on fraud alerts, security freezes, and how to protect yourself from identity theft. The FTC can be contacted at 400 7th St. SW, Washington, DC 20024; telephone 1-877-382-4357; or www.consumer.gov/idtheft.

Your state Attorney General may also have advice on preventing identity theft, and you should report instances of known or suspected identity theft to law enforcement, your state Attorney General, or the FTC.