

JAMBAV, INC.

Date: [Insert Date of notice]

## NOTICE OF DATA BREACH

Dear [Insert Email Address],

We are contacting you about a data breach of the website at [www.ToonDoo.com](http://www.ToonDoo.com) ("ToonDoo").

**The password used by you for the Toondoo account has been compromised. If you have used the same password for other purposes, you must change the password in such other places.**

### **What Happened?**

On November 11, 2019, we became aware that there has been a data breach at Toondoo.com. We immediately shut down the Toondoo website.

### **What Information Was Involved?**

ToonDoo users' email addresses, usernames, passwords, and gender, and in a few instances, the Internet Protocol (IP) address from which users signed up for a ToonDoo account and hence such users' geographic location, namely, city and U.S. state or country, as the case may be. ToonDoo did not have any credit card or other financial information, U.S. Social Security numbers, or other highly sensitive personal information.

### **What We Are Doing**

On November 11, 2019, as soon as we discovered that ToonDoo user information had been compromised, JAMBAV, Inc. immediately shut down the website. An independent forensics company to investigate the nature and extent of the breach is in the process to be engaged. We have filed a complaint with the U.S. Federal Bureau of Investigation ("FBI"), are otherwise engaging with law enforcement authorities, and will cooperate and assist in any of their investigation activities.

### **What You Can Do**

Even though ToonDoo had no financial information, U.S. social security numbers and other similarly highly sensitive personal information, we strongly recommend that you be proactive in protecting yourself from possible fraud, identity theft or other illegal activity using your personal information. You can follow the recommendations in the next section to protect your personal information.

## STEPS YOU CAN TAKE TO FURTHER PROTECT YOUR INFORMATION

### Review Your Account Statements and Notify Law Enforcement of Suspicious Activity

As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidents of identity theft to proper law enforcement authorities, your U.S. state attorney general, and/or the U.S. Federal Trade Commission (“FTC”).

**Copy of Credit Report:** You may obtain a free copy of your credit report from each of the three major U.S. credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, Georgia 30348. You can print this form at <https://www.annualcreditreport.com/cra/requestformfinal.pdf>. You also can contact one of the following three U.S. national credit reporting agencies:

<b>Equifax</b> P.O. Box 105851 Atlanta, GA 30348 1-800-525-6285 <a href="http://www.equifax.com">www.equifax.com</a>	<b>Experian</b> P.O. Box 9532 Allen, TX 75013 1-888-397-3742 <a href="http://www.experian.com">www.experian.com</a>	<b>TransUnion</b> P.O. Box 1000 Chester, PA 19016 1-877-322-8228 <a href="http://www.transunion.com">www.transunion.com</a>	<b>Free Annual Report</b> P.O. Box 105281 Atlanta, GA 30348 1-877-322-8228 <a href="http://annualcreditreport.com">annualcreditreport.com</a>
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**Fraud Alert:** You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least 90 days. You can continue to renew your fraud alert. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three U.S. national credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

**Security Freeze:** In some U.S. states, you have the right to put a security freeze on your credit file. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. If you request a security freeze from a consumer reporting agency there may be a fee up to \$10 to place, lift or remove the security freeze. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

**Additional Free Resources:** You can obtain information from the consumer reporting agencies, Federal Trade Commission or from your respective state Attorney General about steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the Federal Trade Commission or to the Attorney General in your state. Residents of Maryland, North Carolina, and Rhode Island can obtain more information from their Attorneys General using the contact information below.

<p><b>Federal Trade Commission</b>          600 Pennsylvania Ave,          NW          Washington, DC 20580          consumer.ftc.gov, and          www.ftc.gov/idtheft          1-877-438-4338</p>	<p><b>Maryland Attorney General</b>          200 St. Paul Place          Baltimore, MD 21202          oag.state.md.us          1-888-743-0023</p>	<p><b>North Carolina Attorney General</b>          9001 Mail Service          Center          Raleigh, NC 27699          ncdoj.gov          1-877-566-7226</p>	<p><b>Rhode Island Attorney General</b>          150 South Main Street          Providence, RI 02903          http://www.riag.ri.gov          401-274-4400</p>
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If your personal information has been misused, visit the U.S. Federal Trade Commission’s site at IdentityTheft.gov to get recovery steps and to file an identity theft complaint. Your complaint will be added to the U.S. Federal Trade Commission’s Consumer Sentinel Network, where it will be accessible to law enforcers for their investigations.

**For More Information**

We take your protection seriously and sincerely apologize for the inconvenience this incident may cause you. If you have questions or need assistance, call +1 (800) 299-4101, between 8:00 a.m. to 5:00 p.m. Central Time, Monday through Friday. Or you can write to us at **support@toondoo.com**.

JAMBAV, INC.

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