



NOTICE OF DATA BREACH

On Saturday, August 24, 2019, Paragon Marketing Group, LLC learned that an outside virus had infiltrated and was active on their computer systems. Paragon promptly initiated standard remediation plans. Paragon successfully contained the virus and restored their systems, and they have also reported the matter to the Federal Trade Commission (FTC).

Concurrent with restoring Paragon's systems, they conducted an analysis to determine what data may have been lost or compromised. They were specifically concerned with the potential loss of personal data of current and former Paragon and GMP employees. The analysis did not identify any such personal data was actually lost, but Paragon learned that the malicious actor at least had access for a period of time to Paragon's databases and reports that contained personal information of GMP and Paragon employees. Specifically, these reports contained the following types of data: name, address, phone number, date of birth, SSN, driver's license and bank details.

We cannot know for certain if the malicious actor actually viewed and/or made copies of any of this information, but we want all of you to be aware of the possibility that this may have occurred and some actions that you can take to protect your personal information and online identity. These include the following:

You can place a fraud alert on your credit file free of charge. A fraud alert tells creditors to contact you before they open any new accounts or change your existing accounts. To place a fraud alert, you only need to contact one of the three major credit bureaus. As soon as one credit bureau confirms your fraud alert, the others are notified to place fraud alerts on your account as well. The initial fraud alert stays on your credit report for one year, at which time you can renew it if you so choose. The credit bureaus can be reached as follows:

- TransUnion. www.transunion.com or 1-888-909-8872
- Equifax. www.equifax.com or 1-800-685-1111
- Experian. www.experian.com or 1-888-397-3742

You can also request to receive all three of your credit reports, free of charge, for your review. Even if you do not find any suspicious activity on your initial credit reports, the FTC recommends that you check your credit reports periodically. Thieves may hold stolen information to use at different times. Checking your credit reports periodically can help you spot problems and address them quickly.

You may want to consider contacting each of the credit bureaus listed above to place a free credit freeze on your credit file (for clarity, unlike a fraud alert, a credit freeze requires you to contact each bureau individually). A credit freeze means that potential creditors cannot get your credit report from the credit bureaus at all. That makes it less likely that an identity thief can open new accounts in your name.

If you do determine at any point that your personal information has been misused, you can visit the FTC's site at www.IdentityTheft.gov or call 1-877-ID-THEFT (877-438-4338) to get recovery steps and to file an identity theft complaint. Your complaint will be added to the FTC's Consumer Sentinel Network, where it will be accessible to law enforcement for their investigations. As noted above, the FTC is already aware of the incident that occurred in respect of Paragon's systems, and they can help guide you through steps you can take to better protect your personal information from being misused online. There is no charge for the FTC's assistance.

If you have any questions or concerns, please don't hesitate to reach out to us at contact@gmpmanagementinc.com.