

July 18, 2019

**Via Email** (ocpdatabreach@mt.gov)

Office of the Attorney General  
Consumer Protection Office  
P.O. Box 200151  
Helena, MT 59620-0151

To Whom It May Concern:

In accordance with M.C.A. § 30-14-1704, I am writing on behalf of Fossil Group, Inc. (“Fossil” or the “Company”) to notify you regarding the nature and circumstances of a recent data security issue.

On June 18, 2019, Fossil became aware of a data security issue affecting its Misfit.com website. Based on the investigation to date, the Company believes an unauthorized third party placed malicious code on Misfit.com. The code appears to have enabled the unauthorized party to obtain certain information pertaining to Misfit.com website users, including names, addresses, telephone numbers, email addresses, Misfit.com usernames and passwords, and payment card information (including card numbers, expiration dates and security codes). Not all of these data elements were affected for each impacted user.

Promptly after learning of the issue, Fossil took steps to block the malicious code and took the relevant website offline. The Company engaged a third-party security expert to conduct an investigation. In addition, Fossil has contacted law enforcement authorities regarding this matter. Fossil believes the issue no longer poses a risk to Misfit.com users while using the site. Nevertheless, Fossil is requiring Misfit.com users whose account passwords were affected by this issue to reset their passwords. Fossil also is encouraging users to change their passwords for any other account on which they used the same or similar information used for their Misfit.com account.

Fossil has identified approximately 5 Montana residents affected by this issue. Enclosed for your reference is a copy of the notification being sent to affected Montana residents beginning on July 18, 2019.

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Please do not hesitate to contact me if you have any questions.

Very truly yours,

A handwritten signature in blue ink, appearing to read "Lisa J. Sotto", is written over the typed name.

Lisa J. Sotto

Enclosure