



July 3rd 2019

Re: Data Breach

To Whom It May Concern:

We are contacting you because we have learned of a data security incident that occurred between June 1st and June 24<sup>th</sup> 2019 that may have compromised your personal information.

The breach involved unauthorized access to our server through a website extension. The information breached contained customer data records, which may have included for each customer their name, credit card number, address, phone number and email address.

We are notifying you so you can take action along with our efforts to minimize or eliminate potential harm. Because this is a serious incident, we strongly encourage you to take preventative measures now to help prevent and detect any misuse of your information. Specifically, we recommend you closely monitor your financial accounts and, if you see any unauthorized activity, promptly contact your financial institution.

Please note that we have not only completely removed the compromised extension from our site but we have thoroughly reviewed our server and database to inspect for any abnormalities. We have put the means in place to prevent this from happening again and continue to monitor as we move forward. In addition to notifying all customers who may have been impacted, we have also notified the required government agencies.

On behalf of Gettysburg Flag® Works, we sincerely apologize for any inconvenience and concern this incident causes you. Your personal data is very important to us and we will continue to review our procedures to protect your information. Should you have any additional questions please contact us at 1-888-697-3524.

Sincerely,  
Gettysburg Flag® Works