Badger Daylighting
8930 Motorsports Way
Brownsburg, IN 46112

August 5, 2020

F6943-L01-0000001 P001 T00001 **********MIXED AADC 159
SAMPLE A SAMPLE
SAMPLE COMPANY
APT 123
123 ANY ST
ANYTOWN, US 12345-6789

RE: Notice of Data Breach

Dear Sample A Sample:

Badger Daylighting Corp. and its affiliates ("Badger") recently detected an event that may affect the security of your credit card information. We write to provide you with information about the incident, what actions Badger took in response, and steps you may take to protect against the possibility of identity theft and fraud, should you feel it is appropriate.

What Happened? During the period from April 29, 2020 to June 25, 2020 we discovered that a Badger employee's internal email account was compromised. We struck a task force to determine how the email account had been infiltrated and what the impact of the infiltration could be. The compromised email account contained certain customer credit card information. To date, we have no evidence of any actual or attempted misuse of the credit card information. Notification was not delayed due to a request from law enforcement.

What Information Was Involved? Information relating to your credit card ending in EXTRA1 was included in the compromised email account.

What We Are Doing? We take this incident and the security of your credit card information seriously. As part of our ongoing commitment to the security of personal and financial information in our care, we continue to review our existing safeguards, policies, and procedures, and to implement additional protections to secure further the data in our systems. Notably, we recently implemented a credit card acceptance process through a new electronic platform which has eliminated the need to take credit card information by email. This new electronic platform does not store credit card information.

Although we are unaware of any actual or attempted misuse of your credit card information, as an added precaution, we arranged to have Experian protect your identity for 12 months at no cost to you. Please review the instructions contained in the attached *Steps You Can Take to Prevent Identity Theft and Fraud* to enroll and receive these services. The cost of this service will be paid for by Badger. It is incumbent upon you to enroll in these services, as we are not able to act on your behalf to enroll you in the credit monitoring service.

What You Can Do? You can review the enclosed *Steps You Can Take to Protect Against Identity Theft and Fraud*, which contains information on what you can do to better protect yourself against the possibility of identity theft and fraud should you feel it is appropriate to do so. You can also enroll to receive the credit monitoring and identity restoration services we are offering you. It is important to remain vigilant for incidents of fraud and identify theft by reviewing account statements and monitoring your credit.

For More Information. We sincerely regret any inconvenience or concern this may have caused. We understand you may have questions that are not answered in this letter. To ensure your questions are answered in a timely manner, please do not hesitate to contact me by telephone at (403) 437-3514, Monday through Friday from 8:00 a.m. to 6:00 p.m. Mountain Time (excluding holidays) or email at dyaworsky@badgerinc.com, or at the address listed on the top of the first page of this letter.

Very truly yours,

Darren Yaworsky
Vice President, Finance & Chief Financial Officer

Enclosure

Steps You Can Take to Protect Against Identity Theft and Fraud

If you believe there was fraudulent use of your information and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent. If, after discussing your situation with an agent, it is determined that identity restoration support is needed then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that this offer is available to you for 1 year from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration. You will also find self-help tips and information about identity protection at this site.

While Identity Restoration assistance is immediately available to you, we also encourage you to activate the fraud detection tools available through Experian IdentityWorks℠ as a complimentary 1-year membership. This product provides you with superior identity detection and resolution of identity theft. To start monitoring your personal information please follow the steps below:

- Ensure that you enroll by: November 30, 2020 (Your code will not work after this date.)
- Visit the Experian IdentityWorks website to enroll: https://www.experianidworks.com/3bcredit
- Provide your activation code: ABCDEFGHI

If you have questions about the product, need assistance with identity restoration or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at 877-890-9332 by November 30, 2020. Be prepared to provide engagement number DB21694 as proof of eligibility for the identity restoration services by Experian.

At no charge, you can also have these credit bureaus place a "fraud alert" on your file that alerts creditors to take additional steps to verify your identity prior to granting credit in your name. Note, however, that because it tells creditors to follow certain procedures to protect you, it may also delay your ability to obtain credit while the agency verifies your identity. As soon as one credit bureau confirms your fraud alert, the others are notified to place fraud alerts on your file. Should you wish to place a fraud alert, or should you have any questions regarding your credit report, please contact any one of the agencies listed below.

Equifax	Experian	TransUnion
P.O. Box 105069	P.O. Box 2002	P.O. Box 2000
Atlanta, GA 30348	Allen, TX 75013	Chester, PA 19022-2000
800-525-6285	888-397-3742	800-680-7289
www.equifax.com	www.experian.com	www.transunion.com

You may also place a security freeze on your credit reports. A security freeze prohibits a credit bureau from releasing any information from a consumer's credit report without the consumer's written authorization. However, please be advised that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing, or other services. If you have been a victim of identity theft, and you provide the credit bureau with a valid police report, it cannot charge you to place, list or remove a security freeze. In all other cases, a credit bureau may charge you a fee to place, temporarily lift, or permanently remove a security freeze. You will need to place a security freeze separately with each of the three major credit bureaus listed above if you wish to place a freeze on all of your credit files. You will need to supply your name, address, date of birth, Social Security number and other personal information. To find out more on how to place a security freeze, you can use the following contact information:

Equifax Security Freeze	Experian Security Freeze	TransUnion
P.O. Box 105788	P.O. Box 9554	P.O. Box 2000
Atlanta, GA 30348	Allen, TX 75013	Chester, PA 19022-2000
1-800-685-1111	1-888-397-3742	1-888-909-8872
www.freeze.equifax.com	www.experian.com/freeze/center.html	www.transunion.com/credit-freeze

You can further educate yourself regarding identity theft, fraud alerts, security freezes and the steps you can take to protect yourself, by contacting the Federal Trade Commission or your state Attorney General. The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. Contact the Federal Trade Commission, your state Attorney General, or local law enforcement to report suspected identity theft. **For Maryland residents**, the Attorney General can be reached at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-888-743-0023; and www.oag.state.md.us. **For North Carolina residents**, the Attorney General can be contacted by mail at 9001 Mail Service Center, Raleigh, NC 27699-9001; toll-free at 1-877-566-7226; by phone at 1-919-716-6400; and online at www.ncdoj.gov. **For Rhode Island residents**, the Attorney General can be contacted by mail at 150 South Main Street, Providence, RI 02903; by phone at (401) 274-4400; and online at www.riag.ri.gov. **For New Mexico residents**, you have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit reports to be provided to employers; you may limit "prescreened" offers of credit and insurance you get based on information in your credit report; and you may seek damages from violator. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage you to review your rights pursuant to the Fair Credit Reporting Act by visiting www.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf, or by writing to the Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580. You have the right to file a police report for this incident or if you ever experience identity theft or fraud, and instances of known or suspected identity theft should be reported to law enforcement. Please note that in order to file a police report or incident report with law enforcement for identity theft, you will likely need to provide some kind of proof that you have been a victim. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. This notice has not been delayed due to a request from law enforcement.