

July 28, 2016

Re: Notice of Data Breach

Dear

The Academy of Nutrition and Dietetics (“Academy”) greatly values our relationship with our members. We also respect the privacy and security of the information you entrust to us, which is why we are writing to notify you of an incident that could potentially impact your personal information.

What Happened

Academy contracts with various vendors to provide services to our members. We contracted with a telemarketing firm (the “Telemarketer”) to contact individuals about their Academy membership. On June 17, 2016, the Telemarketer notified the Academy that the Telemarketer had been the victim of a ransomware attack on its computer systems. The Telemarketer advised the Academy the attack on their systems took place on April 22, 2016 and lasted until April 24, 2016. The Telemarketer has advised the Academy that as part of the attack they believe the attackers may have gained unauthorized access to the Telemarketer’s computer systems that contained some of your personal information. The Telemarketer has also advised the Academy the attackers deleted all of the Telemarketer’s files on their system that included personal information about you, including your name and credit card number.

The attack on the Telemarketer is isolated to their systems. There is no indication that the attackers gained or could have gained access to the Academy’s systems or any other information apart from that stored by the Telemarketer. The Telemarketer had no access to the Academy’s systems and had only the personal information we shared with them about the Academy members.

The Telemarketer has advised the Academy that their investigation of this incident has not yielded any evidence that the attacker did anything with your personal information other than to delete it along with the rest of the Telemarketer’s files store on the affected system. The Telemarketer has also advised the Academy they have not discovered any

evidence indicating the unauthorized user specifically accessed or viewed your personal information; however, they have also advised they are unable to rule out the possibility.

Because we take the privacy and security of our members' information seriously, and because the circumstances of this attack suggest an unauthorized user may have had access to the Telemarketer's computer systems containing your personal information, we are writing to you out of an abundance of caution to advise you of this situation, and to provide you with information to allow you to take necessary steps to protect your information should you consider it necessary to do so.

What Type of Information Was Involved

The information that may have been accessible included your name, address, membership or account number, phone number and credit card information, including your credit card number, CVV number and credit card expiration date.

What We Are Doing

Upon learning of the attack on the Telemarketer's systems, the Academy took action to contact the Telemarketer to investigate the facts of the incident. The Telemarketer has advised the Academy that once they discovered the attack they launched an investigation, which included hiring a third party forensic investigator. The Telemarketer has advised they have also reported the incident and all pertinent details to the Federal Bureau of Investigation ("FBI") and believes the FBI is also investigating. The Academy is now advising all individuals whose personal information may have been affected by this attack. We are also taking the necessary steps to terminate our relationship with the Telemarketer.

What You Can Do

The Academy recommends that you remain vigilant for incidents of fraud and identity theft by reviewing your account statements and credit reports closely. You may obtain a free copy of your credit report from each of the three major credit reporting agencies listed below once every 12 months by visiting www.annualcreditreport.com or calling toll-free 877-322-8228. Additionally, you can contact ID Experts to obtain credit monitoring services by visiting www.myidcare.com or calling 855-334-6150. You can also report any fraudulent activity or any suspected identity theft to proper law enforcement authorities, your state attorney general and/or the Federal Trade Commission.

Fraud Alert and Security Freeze Information

We suggest you consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least 90 days. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. If you would like to place a fraud alert

on your credit report, contact any of the three credit reporting agencies using the contact information below.

In some US states, you have the right to place a security freeze on your credit file. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. You can obtain further information regarding security freezes from the FTC and from any of the three credit reporting agencies listed below.

Equifax (800) 685-1111 www.equifax.com P.O. Box 740241 Atlanta, GA 30374	Experian (888) 397-3742 www.experian.com P.O. Box 9532 Allen, TX 75013	TransUnion (800) 916-8800 www.transunion.com P.O. Box 105281 Atlanta, GA 30348
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For Maryland and North Carolina residents, the following sources can also help you avoid identity theft:

Federal Trade Commission

Visit the FTC website at www.ftc.gov
Call 1-877-ID-THEFT or
Write to:
Federal Trade Commission
600 Pennsylvania Avenue NW
Washington, DC 20580

Maryland

Visit the Maryland Office of the Attorney General website at www.oag.state.md.us/idtheft/index.htm
Call 1-410-528-8662 or
Write to:
Consumer Protection Division
Maryland Office of the Attorney General
200 St Paul Place
Baltimore, MD 21202

North Carolina

Visit the North Carolina Office of the Attorney General at www.ncdoj.gov/Crime.aspx
Call 1-919-716-6400 or
Write to:
Attorney General's Office
9001 Mail Service Center
Raleigh, NC 27699-9001

California Residents

State law requires us to inform you that law enforcement did not ask us to delay notification to you.

For More Information

The Academy welcomes you to contact us with any questions regarding this incident. If you have questions, please reach out to Jim Weinland, Membership Director, at jweinland@eatright.org or by calling 800-877-1600, ext. 4863 from 8 a.m. to 5 p.m. Central Time, Monday through Friday (excluding bank holidays).

Sincerely,

Barbara J Visocan, MS, RDN, LDN, FADA, FAND
Vice President, Member Services
Academy of Nutrition and Dietetics